

FRONT REAR	SIZES	LAUNCH
Front	130/90B16 M/C 73H TL *	JAN 2017
Front	100/90B19 M/C 57H TL *	JAN 2017
Front	130/90B16 M/C 67H TL *	JAN 2017
Front	80/90-21 M/C 54H TL*	JAN 2017
Rear	150/80B16 M/C 77H TL*	JAN 2017
Rear	140/90B16 M/C 77H TL *	JAN 2017
Rear	130/90B16 M/C 73H TL *	JAN 2017
Rear	160/70B17 M/C 73V TL*	JAN 2017
Front	120/70ZR19 M/C 60W TL	JAN 2018
Front	120/70ZR18 M/C 59W TL	JAN 2018
Front	140/75R17 M/C 67V TL	JAN 2018
Rear	240/40R18 M/C 79V TL	JAN 2018
Rear	200/55R18 M/C 78V TL	JAN 2018
Rear	150/60ZR17 M/C 66W TL	JAN 2018
Front	130/80B17 M/C 65H TL *	JAN 2018
Front	130/60B19 M/C 61H TL *	JAN 2018
Front	130/60B21 M/C 63H TL *	JAN 2018
Front	130/70B18 M/C 63H TL*	JAN 2018
Rear	180/65B16 M/C 81H TL*	JAN 2018
Rear	180/55B18 M/C 80H TL*	JAN 2018
Rear	180/60B17 M/C 75V TL*	JAN 2018
Rear	180/70B16 M/C 77H TL*	JAN 2018

BATTLECRUISE H50

For additional peace of mind, the Battlecruise H50 Supplemental Road Hazard Warranty covers eligible tires that become damaged or unusable for any reason resulting from a road hazard (e.g. cut, snag, bruise, impact or puncture). This warranty is a supplement to the Limited Warranty applicable to your tires*.

*restrictions apply, see website or dealer for details.

www.BridgestoneMotorcycleTires.com



**INTRODUCING THE NEW BRIDGESTONE
BATTLECRUISE H50 ENGINEERED SPECIFICALLY
FOR YOUR AMERICAN V-TWIN MOTORCYCLE.**

BATTLECRUISE H50

BRIDGESTONE BATTLECRUISE H50 TECHNOLOGY

Cutting edge tire design tested on roads throughout the world for your American V-twin motorcycle.



The Bridgestone Battlecruise H50

DEVELOPED EXCLUSIVELY FOR YOUR AMERICAN V-TWIN MOTORCYCLE.

The all-new Bridgestone Battlecruise H50 utilizes many years of tire development experience, thousands of miles of tire testing, and patented Bridgestone technology to deliver the ultimate American V-twin motorcycle tire. The Battlecruise H50 features incredible ride comfort, smooth neutral handling, increased grip and long tread wear.



Bridgestone is proud to announce the all-new Bridgestone Battlecruise H50 designed exclusively for your American V-twin motorcycle.

PATTERN

State-of-the-art pattern designs created specifically for V-twin cruisers

It takes about five years to develop a really good tread pattern design. That's how much time it takes to develop a new concept and test it over and over again on actual road conditions. Bridgestone has developed countless numbers of patterns in the past and the Battlecruise H50 is the culmination of such know how, providing riders of American V-twin cruisers with optimum, cutting edge performance.

STRUCTURE/COMPOUND

Optimum structure and compound for your American V-twin motorcycle

The Bridgestone Battlecruise H50 will be available in a wide range of sizes for American V-twin machines. The Battlecruise H50 comes in three basic constructions; radial, bias and belted bias, with the optimum compound for each size. The culmination of Bridgestone's many years of experience and knowhow. The Battlecruise H50 provides excellent grip, great handling on both wet and dry surfaces, and long tread wear.

SHAPE

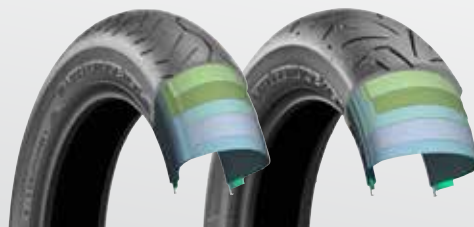
The optimum profile for American V-twin cruisers

The Bridgestone Battlecruise H50 features a large rear crown radius to provide excellent stability on straight roads while offering light neutral handling and superb line-holding during cornering.

BRIDGESTONE ULTIMATEYE TECHNOLOGY

Bridgestone racing technology improves all Bridgestone tires

The Bridgestone Battlecruise H50 features increased treadwear through the use of exclusive Bridgestone technology called UltimatEye. UltimatEye was originally used to develop Formula 1 and MotoGP racing tires. The Battlecruise H50 utilizes this technology to reduce the "slip" in the contact patch resulting in increased grip, while at the same time increasing mileage.



BATTLECRUISE H50

COMFORT The Battlecruise H50 features construction optimized for maximum comfort.

HANDLING Handling with the Battlecruise H50 is linear and neutral with excellent grip and smooth turn-in performance.

MILEAGE Mileage is significantly improved through the use of Bridgestone's exclusive UltimatEye technology.

